



**Goodwood Roller Marathon
Sunday 8th August 2010
Goodwood Motor Circuit**

We are in our fourth year of running the Goodwood Roller Marathon and are raising funds for the NSPCC. This is your opportunity to communicate your company to people from all over the UK.

There are two sponsorship options:

- **Race Packs:** Put in a sample, promotional flyer or supply the bag for every racer
- **Sponsor the event:** Get your company name in the spotlight

Goodwood Roller Marathon is a charity race around the historic Goodwood Motor Circuit. Skaters of all abilities and styles will participate in one of four races of 5, 12, 26 or 53 miles. It is a great family day out as well as now being the largest roller race in the UK and a perfect introduction to distance events. To encourage all racers we have microchip timing of the laps as well as a medal for all.

Race Pack

Every racer will receive a pack containing their race number and timing chip. This is an ideal opportunity to get your business in front of top sports enthusiasts by including your promotional material. In 2009 over 500 people attended and in 2010 we look set to double that figure.

You Supply: You supply an item for every racer. We will confirm exact numbers as we get nearer the event date.

We Supply: If you cannot supply these products we can source and print them on your behalf. The prices below are based on a one colour print for 700 racers. We do not have special rates, you may be able to print these products cheaper than we can.

Suggested Items	Cost to you	
	You Supply	We Supply
Providing plastic bag as the packs: Branded with your logo for everyone to see	£400	£600
Providing re-usable sports bag as the race packs: The green choice. For everyone to see your company.	£400	£1,800
Re-usable sports bottle: Let racers see your brand every time they train.	£300	£1,800
Providing a flyer, voucher, business card or letter: A great way to get to new customers, such as a voucher 10% off your product or services, an introductory offer or free trial.	£200	£400
Product Samples Let participants sample your product for less than 50p per person.	£200	N/A
A personalised pen	£100	£250

Sponsor the event

We have over 1000 people on our mailing list as well as hundreds of followers on Twitter, Facebook and other social media. For £500 we will publish your logo, name, product or voucher on all of these as well as putting up banners on the day that you supply.

N.B. We will not give out racers contact details or our mailing list.

To discuss promoting yourselves at our event please contact Dan Benton on...

Tel: 07718 679512

E-mail: info@goodwoodmarathon.co.uk

For further details about the Goodwood Roller Marathon please visit <http://www.goodwoodmarathon.co.uk/>